

MAPLE LIFE FINANCIAL WELCOMES NEW VICE PRESIDENT OF CAPITAL MARKETS

BETHESDA, MD, May 7, 2008—Maple Life Financial is pleased to announce the addition of Mark Todd as Vice President of Capital Markets.

Mark Todd has an extensive international background in the financial service industry. Over the past two years Mark has been involved in the life settlement space as the managing director of a life settlement provider. Mark brings a wealth of experience to Maple Life Financial. Mark's skills of growing new products, building new teams, and developing strong relationships with leading financial institutions are well documented throughout his career.

“This addition reflects Maple Life Financial's commitment to meeting the growing needs of institutional investors across the globe,” said Nate Evans, President and CEO. “Many of whom are turning to the secondary life insurance market as a new asset class because of its non-correlated nature.”

“We're excited to have Mark join our team,” said Eric Lund, Senior Vice President of Sales and Marketing. “His global expertise, broad list of contacts, and overall understanding of life settlements and the capital markets will be a tremendous asset to our organization.”